University of Zielona Góra
Faculty of Education, Sociology and Health Sciences

INFORMATION PACK
SOCIOLOGY
Academic Year 2009/2010

European Credit Transfer System ECTS
PART ONE

About the Faculty

1.1. Faculty of Education, Sociology and Health Sciences

Address:
Al. Wojska Polskiego 69
65-762 Zielona Góra

Dean's Office
tel.: +48 68 328 32 30/31/32/33
e-mail: dziekanat@wnps.uz.zgora.pl

Dean's Secretary's Office
tel./fax: +48 68 328 32 36
e-mail: sekretariat@wnps.uz.zgora.pl

Institute of Sociology
al. Wojska Polskiego 65
65-762 Zielona Góra
tel.: +48 (68) 328 31 10
sekretariat@is.uz.zgora.pl

Location of the Faculty in Zielona Góra: http://www.uz.zgora.pl/mapa/
1.2. Authorities

DEAN
dr hab. Zbigniew Izdebski, prof. UZ
tel.: +48 (68) 328 32 36, email: sekretariat@wnps.uz.zgora.pl

Deputy Dean for Organisation and Development
dr hab. Ewa Narkiewicz-Niedbalec
tel.: +48 (68) 328 4745, email: E.Narkiewicz-Niedbalec@ips.uz.zgora.pl

Deputy Dean for Education Quality
dr Elżbieta Kołodziejska
tel.: +48 (68) 328 4745, email: E.Kolodziejska@ips.uz.zgora.pl

Deputy Dean for Student Affairs
dr Mariusz Kwiatkowski
tel.: +48 (68) 328 32 53, email: Mariusz.tak@wp.pl

1.3. General Information about the Faculty

About the Faculty

The Faculty is one of the oldest in the scientific environment of Zielona Góra. Its origins date back to 1971 when Teachers Training College, transformed in 1973 into Pedagogical University, was founded.

Currently, the Faculty of Education, Sociology and Health Sciences incorporates the following units:

- the Institute of Sociology,
- three departments:
  - Department of Physical Education,
  - Department of Media and Information Technologies,
  - Department of Public Health
- six divisions:
  - Division of Social Education,
  - Division of Resocialization and Psychology
  - Division of Culture Animation and Andragogy,
  - Division of Social Prevention, Therapy and Care,
  - Division of Education Theory and Pedeutology,
  - Division of Early-School Education and Education History;

The Faculty employs 162 academic teachers and 21 administrative workers. With its 3600 students in the academic year 2008/2009, 2014 of whom studied full-time, it is
the second largest, after the Humanities, faculty at the University of Zielona Góra. It awarded over 26,000 higher education diplomas till October 1, 2007. The Faculty of Education, Sociology and Health Sciences offers four courses: **Pedagogy** (with six specializations: Culture and Sports Animation, Media and Information Technologies, Early School and Pre-School Education, Care and Prevention of Social Maladjustment, Social Care and Sociotherapy, Resocialisation and Specialist Counselling), **Sociology**, **Physical Education** and **Nursing**. All the courses have been positively assessed by The State Accreditation Committee.

The Faculty’s educational offer also includes post-graduate studies - more details about this year’s courses can be found on [http://www.wpsnz.uz.zgora.pl/s/oferta.html/](http://www.wpsnz.uz.zgora.pl/s/oferta.html/).

The Faculty has been authorized to confer PhD degrees in pedagogy since 1994 and has been assigned category two by the Ministry of Science and Higher Education.

The Institute of Sociology has been conducting various studies, of theoretical and practical type, on the issues of modern Polish society: transformations of social classes, local communities, employment, youth, social movements and institutions. Another important area of their research is the issue of the borderland – the cultural, economic, social and political contexts of social relations in the borderlands of contemporary Poland.

The employees and students of the Institute of Sociology participate in surveys run by Lubuski Ośrodek Badań Społecznych (Social Survey Centre), which prepares, conducts and analyzes various survey projects ordered by public institutions, social organizations and companies.

The students of the Faculty of Education, Sociology and Health Sciences may join the following Scientific Clubs:
* Sociology Scientific Club,
* "In Corpore" Scientific Club,
* "Nowina" Scientific Club,
* "Info Arche" Scientific Club,
* “ReAnimacja” Scientific Club,
* Volunteer Educators' Scientific Club,
* Scientific Club for Children with Learning Difficulties,
* Protective Pedagogy Scientific Club,
* Disabled Students' Council,
* “KONTRAKT” Students' Scientific Club,
* "Kooperacja” Students' Scientific Club,
* Sexology Scientific Club

For more information see: [http://www.wpsnz.uz.zgora.pl/s/kola.html](http://www.wpsnz.uz.zgora.pl/s/kola.html)

1.4. Organisation of the Academic Year 2009/2010

**FULL-TIME STUDIES**

Winter term
2. On Friday, 2nd October 2009 classes follow Wednesday’s schedule.

Summer term
2. On Wednesday, 16th June 2009 classes follow Friday’s schedule.

**PART-TIME STUDIES**

Classes planned for the academic year 2009/2010 are run according to the meeting schedules of individual courses and specialisations. The schedules and timetables are available on the Faculty website.

Winter term
1. Winter term: 2.10.2009 - 31.01.2010
2. Winter examination session: 1.02.2010 - 12.02.2010

Summer term
1. Summer term: 22.02.2010 - 13.06.2010
2. Summer examination session: 18.06.2010 - 1.07.2010.

1.5. Courses and Specialisations

**FULL-TIME STUDIES**

BA degree studies – 3-year undergraduate studies

**SOCIOLGY**

**PEDAGOGY**
Specialisations:
- Culture Animation
- Media and IT Education
- Early-school and Pre-school Education
- Care and Prevention of Social Maladjustment
- Social Care
- Resocialisation and Specialist Counselling

NURSING

PHYSICAL EDUCATION

MA degree studies – 2-year master's studies

SOCIOLOGY
PEDAGOGY
Specialisations:
- Culture Animation
- Media and IT Education
- Early-school and Pre-school Education
- Care and Prevention of Social Maladjustment
- Social Care and Sociotherapy
- Resocialisation and Specialist Counselling

MA degree studies – 5-year studies (only for students who have already started the course)
SOCIOLOGY
PEDAGOGY

PART-TIME STUDIES

BA degree studies – 3-year undergraduate studies
SOCIOLOGY
PEDAGOGY
Specialisations:
- Culture Animation
- Media and IT Education
- Early-school and Pre-school Education
- Care and Prevention of Social Maladjustment
- Social Care and Sociotherapy
- Resocialisation and Specialist Counselling

PHYSICAL EDUCATION

MA degree studies – 2-year master's studies
SOCIOLOGY

PEDAGOGY

Specialisations:
- Culture Animation
- Media and IT Education
- Early-school and Pre-school Education
- Care and Prevention of Social Maladjustment
- Social Welfare and Sociotherapy
- Resocialisation and Specialist Counselling

MA degree studies – 5-year studies (only for students who have already started the course)

PEDAGOGY

SOCIOLOGY
Part II.A
Faculty of Education, Sociology and Health Sciences

SOCIOLOGY

BA DEGREE STUDIES
II.A.1 BA degree studies

The Faculty of Education, Sociology and Health Sciences runs two-level courses. The BA degree studies in sociology are three-year (6-term) courses. The courses follow the standards of the Ministry of Science and Higher Education (the directive of July 12, 2007, annex no 96). The minimum number of teaching hours for full-time studies is 2200. The student is obliged to obtain at least 60 ECTS points for each academic year, and 27-33 points for each term.

The graduates are awarded a BA degree under the following conditions:

- they have completed all the scheduled courses and have collected minimum 180 ECTS points,
- they have done vocational training for at least 3 weeks (70 hours),
- they have submitted their BA thesis,
- they have passed their BA examination.

II.A.2 Admission requirements

Candidates for BA degree courses at The Faculty of Education, Sociology and Health Sciences must hold A-level certificates. For more details see http://www.uz.zgora.pl/pl/studia/rekrutacja.html or contact the recruitment division of the University of Zielona Góra

UNIWERSYTET ZIELONOGÓRSKI
SEKCJA REKRUTACJI
65-762 Zielona Góra al. Wojska Polskiego 69, room101R, I floor
Monday - Friday 8:00-14:00
telephone: (068) 328 32 70, 328 29 36, 328 29 37
w.borowczak@adm.uz.zgora.pl, a.laszczowska@adm.uz.zgora.pl

II.A.3 Graduate profile

I. Graduate profile

The graduates are qualified to fulfill various social roles. They are able to harmonize their theoretical and practical knowledge. They know how to collect and process information as well as design research that aims at solving specific social problems. They are able to perform basic statistical analyses using IT tools. The course syllabus is adjusted to the specific place and time it is run and to the graduates' possible employment, as it is related to local social issues, local labour market, and the university location near the Polish-German border.

The graduates are qualified to work as researchers of social and cultural processes connected with the border proximity, as international co-operation animators of culture and social issues as well as vocational counsellors.

II. Possible employment:

The graduates are qualified to work:
1) in government institutions,
2) in educational centres,
3) in counselling and consulting agencies,
4) in poll centres,
5) as marketing, social relation, human resources, social welfare, prevention, etc experts
II.A.4 Admission requirements for MA degree studies

BA graduates can expand their knowledge by doing two-year complementary graduate studies (MA studies) in the humanities.

Detailed admission requirements for MA courses at the University of Zielona Góra are available on our websites

(http://www.uz.zgora.pl/pl/studia/wykaz_studiow_pl.html?t=st2)
http://www.uz.zgora.pl/pl/studia/rekrutacja.html

II.A.5 Course structure and ECTS points

BA degree studies cover basic and specialised subjects, pursuant to the educational standards, as well as complementary subjects.

Note: The table presents data for the students starting their course in the academic year 2009/2010. Those who started their course earlier continue their syllabus.

<table>
<thead>
<tr>
<th>Basic subjects</th>
<th>No of hours</th>
<th>ECTS</th>
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<tbody>
<tr>
<td>Introduction to sociology</td>
<td>60</td>
<td>5</td>
</tr>
<tr>
<td>History of sociological thought</td>
<td>90</td>
<td>7</td>
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<tr>
<td>Cultural anthropology</td>
<td>30</td>
<td>3</td>
</tr>
<tr>
<td>Social psychology</td>
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<td>3</td>
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<tr>
<td>Economics</td>
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<td>3</td>
</tr>
<tr>
<td>Sociology of macro structures</td>
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<td>5</td>
</tr>
<tr>
<td>Sociology of micro structures</td>
<td>60</td>
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<tr>
<td>Contemporary Polish society</td>
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<td>5</td>
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<tr>
<td></td>
<td><strong>405</strong></td>
<td><strong>36</strong></td>
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<table>
<thead>
<tr>
<th>Specialised subjects</th>
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<td>Statistics</td>
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<td>5</td>
</tr>
<tr>
<td>Demography</td>
<td>30</td>
<td>3</td>
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<td>Quantitative research methods</td>
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<td>Qualitative research methods</td>
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</tr>
<tr>
<td>Introduction to field work</td>
<td>30</td>
<td>6</td>
</tr>
<tr>
<td>Ethical issues in sociology</td>
<td>30</td>
<td>3</td>
</tr>
<tr>
<td>Contemporary sociological theories</td>
<td>60</td>
<td>6</td>
</tr>
<tr>
<td>Field work</td>
<td>60</td>
<td>6</td>
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<td></td>
<td><strong>360</strong></td>
<td><strong>38</strong></td>
</tr>
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</table>

Complementary (obligatory and elective) subjects cover 1155 hours of classes for which students can obtain 38 ECTS points. Apart from that students are obliged to do other subjects (eg foreign languages and PE) of 355 hours for which they obtain 18 ECTS points.
Note: The detailed schedule of courses for each term and points allocated for each subject can be found in the tables.

Part-time students do fewer classes: basic subjects – 330 hours (38 ECTS points), specialised subjects – 345 hours (38 points), complementary subjects – 475 hours (38 points), other subjects – 175 hours (11 points). In total the BA course covers 1325 hours (125 points).

II.A.6 Final examination

The graduates of BA courses are awarded a bachelor's degree. Before taking their BA examination students are obliged to complete all the scheduled courses and submit their bachelor's thesis. BA examinations are oral. During the examination students have to prove their knowledge of social sciences as well as the knowledge of the content of their BA thesis. Students also ought to be able to analyze and synthesize the phenomena they have studied for their BA thesis, as well as generalize and conclude. The final grade consists of three components: the bachelor's examination grade, bachelor's thesis grade and average grade for all the courses students have taken.

II.A.7 Grading and examination regulations

At the end of each course students get final course grades. In some cases, for example courses run as monographic lectures, students complete the course without being given the final grade. The courses in which students are obliged to get the final course grade or take the final examination are listed in the tables. Examinations can be written or oral.


II.A.8 Faculty ECTS coordinator

der Elżbieta Kołodziejska  
al. Wojska Polskiego 69, pokój nr 225,  
65-001 Zielona Góra  
tel.: +48 (68) 328 4745
**Group of compulsory subjects**

Introduction to sociology .......................................................... 14
social psychology ................................................................. 16
Economy .............................................................................. 18
Sociology-Microstructures .................................................... 20
Sociology-History of social thought ........................................ 22
Statistics ............................................................................. 23
DEMography ........................................................................ 25
Ethical aspects of sociologist’s profession ............................. 26
Elements of social philosophy ............................................... 27
Processes of Social Change .................................................. 28
Introduction to methodology ............................................... 29
Macrosociology ..................................................................... 30
Methods of quality surveys .................................................. 32
Methods of quantity surveys ............................................... 33
Sociology of Territorial Communities ................................... 34
Mass communication .......................................................... 35
cultural Anthropology ......................................................... 36
contemporary polish society ............................................... 38
Preparation for the Fieldwork ............................................... 40
Fieldwork ............................................................................. 41
Contemporary sociological theories ..................................... 42
Archive data analysis ........................................................... 43
Computer data analysis ....................................................... 44
Methods of public surveys ................................................... 46

**Group of optional subjects**

Consumer behaviors on the market ......................................... 48
Socio-cultural aspects of old age ............................................ 50
Sociology of Work and Occupation ....................................... 52
Sociology of marriage and Family ......................................... 54
Economical Sociology .......................................................... 55
psychology of social influence ............................................. 57
Public Relations .................................................................... 59
Sociology of deviance and social patology .............................. 60
Bachelor’s seminar ............................................................... 62
Proseminar .......................................................................... 64
Monographic lecture ........................................................... 66
Methods of marketing surveys ............................................. 68
Sociology of the youth .......................................................... 69
PersonnAI Strategies ............................................................ 71
Social Policy .......................................................................... 72
Sociology of advertisement .................................................. 74
Sociology of Health and Illness ............................................. 75
Sociology of Institutions and Organizations ........................ 76
social aspects of sexual activity ............................................ 78
Group of compulsory subjects
INTRODUCTION TO SOCIOLOGY

Course code: 14.2-WP-SOC-WDS
Type of course: compulsory
Entry requirements: Basic knowledge of sociological sciences
Language of instruction: Polish
Director of studies: Barbara E. Zagórska, PhD
Name of lecturer: Barbara Zagórska, PhD, Beata Trzop, PhD, Justyna Nyckowiak, M.A.

<table>
<thead>
<tr>
<th>Form of instruction</th>
<th>Number of teaching hours per semester</th>
<th>Number of teaching hours per week</th>
<th>Form of receiving a credit for a course</th>
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<tr>
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<td>1</td>
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<tr>
<td>Class</td>
<td>30</td>
<td>1</td>
<td>Credit with grade</td>
<td>2</td>
</tr>
</tbody>
</table>

COURSE CONTENTS:

LEARNING OUTCOMES:
Basic introduction to the problems of modern sociology.

ASSESSMENT CRITERIA:
Course: exam. Classes: achievement test.

RECOMMENDED READING:

OPTIONAL READING:
SOCIAL PSYCHOLOGY

Course code: 14.4-WP-SOC-PSSP
Type of course: compulsory
Entry requirements: None
Language of instruction: Polish
Director of studies: Danuta Chmielewska-Banaszak, PhD
Name of lecturer: Danuta Chmielewska-Banaszak, PhD, Joanna Róg-Ilnicka, M.A.

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<td>Class</td>
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Form of receiving a credit for a course:

- Exam
- Credit with grade

COURSE CONTENTS:

LEARNING OUTCOMES:
Skills in implementing knowledge on the field of social psychology in sociologist's work. Preparing for planning strategy of solving social problems.

ASSESSMENT CRITERIA:
Exam and test.

RECOMMENDED READING:

OPTIONAL READING:
3. Łukaszewski W. 2003, Wielkie pytania psychologii, Gdańsk: GWP.
ECONOMY

Course code: 14.3-WP-SOC-EKON
Type of course: compulsory
Entry requirements: Ability of logical thinking and drawing consequences

Language of instruction: Polish
Director of studies: Joanna Wyrwa, PhD
Name of lecturer: Joanna Wyrwa, PhD

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<th>Form of instruction</th>
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<td>Lecture</td>
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<td>Exam</td>
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COURSE CONTENTS:
Economy as a social science, normative and positive programs of economy, conception of economical system. Basic notions of economy – resources, products, goods, capital and capital accumulation, market, supply and demand, flexibility of supply and demand, competition, market mechanisms, economical subjects, optimalization of economical decisions, households, theories of consumer behaviours, producers – functions of production, costs and balance of producer, perfect competition model, theory of enterprise, asymmetry of information, outer effects, public goods, national economy, GNP, state budget, budget deficit, public debt, problems of economic growth, cyclical factors, money and capital markets, principles of stock exchange, labour market and unemployment, inflation, foreign trade, UE, global market and system, problems of economical transformations.

LEARNING OUTCOMES:
Students know the basic mechanisms of market and their conditions in contemporary economy, principles of economical choices, especially economical decisions in economical processes undertaken by both individuals and the state. Student will understand:
1. Basic economical processes
2. Basic economical notions, ability of abstract and analytical thinking, understanding and interpretation of economical processes in the conditions of market economy, ability of understanding socio-economical processes within economical policy of the state, basic knowledge of enterprise and the market
3. Principles of economical activity, should be able to undertake economical initiatives in future

ASSESSMENT CRITERIA:
Examination
RECOMMENDED READING:  

OPTIONAL READING:  
2. Krawczyk Marcin, Malinowski Dariusz, Ekonomia w przykładach, Oficyna Wydawnicza SGH, Warszawa 2008
SOCIOMETRY-MICROSTRUCTURES

Course code: 14.2-WP-SOC-SMIK
Type of course: compulsory
Entry requirements: Knowledge of basic sociological terms
Language of instruction: Polish
Director of studies: Żywia Leszkowicz-Baczyńska, PhD
Name of lecturer: Żywia Leszkowicz-Baczyńska, PhD, Izabela Kaźmierczak-Kałużna, PhD

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<td>Credit with grade</td>
<td>3</td>
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</tbody>
</table>

COURSE CONTENTS:
1. Emergent sociological structuralism, as basic paradigm of social microstructures analysis.
2. Microsociology as part of sociology.
3. Durkheim’s conception of small group.
4. Simmel’s conception of small group
5. Ch. Cooley’s primary group and its theoretical status
6. B. Bernstein’s socio-linguistic theory of socialization
7. Contextual model of socialization – models of relations between actor and his environment
8. Making and stabilization of social statuses’ scheme humans behavior and actions

LEARNING OUTCOMES:
Knowledge of basic conceptions and theories, which are useful on field of small structures sociology. Also showing basic social processes.

ASSESSMENT CRITERIA:
Exam.

RECOMMENDED READING:
2. Turowski J. (1993), Socjologia. Małe struktury społeczne, Lublin
3. Rybicki P. (1979), Struktura społecznego świata. Studia z teorii społecznej, Warszawa
5. Socjologia. Lektury, (2005), [red] Sztompka P., Kuć M., Kraków
SOCIETY- HISTORY OF SOCIAL THOUGHT

Course code: 14.0-WP-SOC-HMS
Type of course: compulsory

Entry requirements: Basic level of the world history and history of philosophy; ability of analyzing the scientific texts.

Language of instruction: Polish

Director of studies: Dr hab. Mirosław Chałubiński University of Zielona Góra profesor

Name of lecturer: Dr hab. Mirosław Chałubiński University of Zielona Góra professor, Dorota Bazuń, PhD

<table>
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COURSE CONTENTS:
The history of social thought familiarize students with the classical social theories. Lectures and classes let the students follow through the earliest to the latest social theories, familiarize them with the development of social ideas and encourage the students to think for themselves.

LEARNING OUTCOMES:
After the course the students should: a) know main conceptions of the social thought; b) feel familiar with the ideas which influenced social theories; c) be able to make use of the knowledge during writing their papers.

ASSESSMENT CRITERIA:
Attendance et the classes, factual knowledge, passing the test.

RECOMMENDED READING:

PAGE 21
Course code: 11.2-WP-SOC-STAT
Type of course: compulsory

Basic knowledge of arithmetical and algebraical operations, basic information of society.

Entry requirements:

Language of instruction: polish

Director of studies: Marek Zieliński, M.A.

Name of lecturer: Marek Zieliński, M.A.

**COURSE CONTENTS:**

Statistics, science and observation / variables and measurement / statistical notation / drawing samples / descriptive measures of frequency distribution / means of presenting statistical data-tables, plots and graphs / correlation and regression analysis / probability and the Normal Curve / standard scores / confidence intervals / testing statistical hypothesis / interpretation of devised data.

**LEARNING OUTCOMES:**

Providing knowledge of the following methods: description of empirical frequency distribution (central tendency, variability, skewness and concentration), drawing sample from the population, testing of statistical hypothesis. Making students able along with choosing statistical procedures for research problems.

**ASSESSMENT CRITERIA:**

Written test

**RECOMMENDED READING:**

1. Ferguson G., Takane Y. (2003), Analiza statystyczna w psychologii i pedagogice, Warszawa
2. Frankfort-Nachmias Ch., Nachmias D. (2001), Metody badawcze w socjologii, Poznań
3. Sobczyk M. (2006), Statystyka aspekty praktyczne i teoretyczne, Lublin
5. Wieczorkowska G. (2003), Statystyka. Wprowadzenie do analizy danych sondażowych i eksperymentalnych, Warszawa
OPTIONAL READING:
1. Babbie E., (2003), Badania społeczne w praktyce, Warszawa
4. Raporty CBOS i OBOP
Course code: 14.2-WP-SOC-DEM
Type of course: compulsory
Entry requirements: Courses: statistics, methodology, basic sociology
Language of instruction: Polish
Director of studies: Joanna Róg – Ilnicka, M. A.
Name of lecturer: Joanna Róg – Ilnicka, M. A.

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COURSE CONTENTS:
Analyzing demographic data; defining demographical categories, analyzing the consequences of demographical processes and its social meaning.

LEARNING OUTCOMES:
Practical exercises how to manage with demographic data. How to analyze and interpret demographic data. The ability to connect demographical and social phenomena.

ASSESSMENT CRITERIA:
Exercises and projects

RECOMMENDED READING:
2. Okólski M., Demografia, Warszawa 2004

OPTIONAL READING:
**ETHICAL ASPECTS OF SOCIOLOGIST’S PROFESSION**

Course code: 14.2-WP-SOC-EPZS  
Type of course: compulsory

**Entry requirements:**  
The knowledge of methods and techniques of sociology and realization of research projects, ability how obtain information on one's own.

Language of instruction: Polish  
Director of studies: Dorota Bazuń PhD  
Name of lecturer: Dorota Bazuń PhD, Artur Kinal, M.A., Katarzyna Walentynowicz-Moryl, M.A.

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**COURSE CONTENTS:**  
Knowledge about ethical codes. Being aware of possible difficulties which can arise during research and after. Competence needed in case of difficult and delicate topics. Knowledge about protecting personal data and protecting the interviewers and participants of the research.

**LEARNING OUTCOMES:**  
To acquaint the students with the main ethical problems which can appear during research. To familiarize students with the ethical codes of the institutions which conduct sociological research (ESOMAR, ISO). Ethical aspects of doing surveys, collecting and presenting data, choosing the research methods.

**ASSESSMENT CRITERIA:**  
Reading the texts and active participation etb the classes. Passing the test.

**RECOMMENDED READING:**  
Course code: 08.1-WP-SOC-EFS
Type of course: compulsory
Entry requirements: The knowledge of classical sociological theories (history of sociological thought).
Language of instruction: Polish
Director of studies: Dorota Bazuń, PhD
Name of lecturer: Dorota Bazuń, PhD

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**Part-time studies**

| Class               | 10                                   | I                                | Credit with grade                      | 5                              |

**COURSE CONTENTS:**
Presentation of main currents and trends of social philosophy: liberalism, communitarianism, collectivism, fascism, racism, postmodernism, feminism.

**LEARNING OUTCOMES:**
Being familiar with the social and human issues; reflection of a human as a social being. Being aware of different systems of values and social norms. Knowledge of the process when new ideas influence political ideologies and social practice.

**ASSESSMENT CRITERIA:**
Reading the texts and active participation at the classes. Passing the test.

**RECOMMENDED READING:**
COURSE CONTENTS:
Types and kinds of social processes. Basic theories of social changes and progress: cyclic theory evolution theories, Marxist theory of social formations, theories of modernization.

LEARNING OUTCOMES:
Knowledge of issues of social change, dynamics of social structures and institutions. Theoretical knowledge of the mechanisms of social progress.

ASSESSMENT CRITERIA:
Graded of basic of active participation in the course, written exam

RECOMMENDED READING:
INTRODUCTION TO METHODOLOGY

Course code: 14.2-WP-SOC-EMET
Type of course: compulsory
Entry requirements: none
Language of instruction: Polish
Director of studies: Dorota Szaban, PhD
Name of lecturer: Dorota Szaban, PhD, Marek Zieliński, M.A. Justyna Nyckowiak, M.A.

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COURSE CONTENTS:
The basic notions and elementary rules of sociological methodology. The cognitive and social functions of scientific knowledge are presented. Students will be acquainted with concepts of science, processes and rules of scientific study, the structure and functions of scientific theories

LEARNING OUTCOMES:
Basic information on what is the science and how to run research process.

ASSESSMENT CRITERIA:
Reading the texts and active participation at the classes. Passing the test.

RECOMMENDED READING:
1. Frankfort - Nachmias Ch. i Nachmias D. (2001), Metody badawcze w socjologii, Poznań
5. Badania empiryczne w socjologii, red. M.Malikowski, M. Niezgoda, tom 1, Tyczyn 1999
MACROSOCIOMETRY

Course code: 14.2-WP-SOC-SMAK
Type of course: compulsory
Entry requirements: Basic knowledge of sociological notions
Language of instruction: Polish
Director of studies: Anna Mielczarek-Żejmo, PhD
Name of lecturer: Anna Mielczarek-Żejmo, PhD, Artur Kinal, mgr, Paweł Prüfer PhD

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COURSE CONTENTS:
1. Main questions concerning social structure
2. Class theories of social structure
3. Non-class theories of social structure
4. Relation of economy and social structure
5. Middle class in Poland

LEARNING OUTCOMES:
The aim of the course is teaching students the elements of macrostructural analysis of society.

ASSESSMENT CRITERIA:
Exam

RECOMMENDED READING:
**METHODS OF QUALITY SURVEYS**

Course code: 14.2-WP-SOC-MBJ  
Type of course: compulsory  
Entry requirements: none  
Language of instruction: Polish  
Director of studies: Krzysztof Lisowski, PhD  
Name of lecturer: Krzysztof Lisowski, PhD, Dorota Szaban, PhD, Anna Mielczarek-Żejmo, PhD

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**COURSE CONTENTS:**  

**LEARNING OUTCOMES:**  
To instruct student in techniques and methods of quality survey and preparing survey project.

**ASSESSMENT CRITERIA:**  
Exercises, working in groups, working on project, discussion and examination.

**RECOMMENDED READING:**  
1. Babbie E. (2003), Badania społeczne w praktyce, Warszawa  
METHODS OF QUANTITY SURVEYS

Course code: 14-2-WP-SOC-MBI
Type of course: compulsory
Entry requirements: To obtain credit
Language of instruction: Polish
Director of studies: Dr hab. Maria Zielińska University of Zielona Góra professor
Name of lecturer: Góra professor, Krzysztof Lisowski, PhD, Dorota Szaban PhD

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COURSE CONTENTS:
Quantity survey in sociology. Representative surveys. Type of questions in a questionnaire. The post questionnaire. Surveys CAPI, CATI, CAWI. Interview results.

LEARNING OUTCOMES:
To instruct student in techniques and methods of quantity survey. Student should have knowledge and abilities of realizing quantity survey and preparing project oneself.

ASSESSMENT CRITERIA:
Examination.

RECOMMENDED READING:
1. Babbie E. (2003), Badania społeczne w praktyce, Warszawa
3. Nowak S. (1965), Metody badań socjologicznych, Warszawa
5. Szreder M. (2004), Metody i techniki sondażowych badań opinii, Warszawa
SOCIOLOGY OF TERRITORIAL COMMUNITIES

Course code: 14.2-WP-SOC-SZT
Type of course: compulsory
Entry requirements: Knowledge of basic sociological concepts.
Language of instruction: Polish
Director of studies: Magdalena Pokrzyńska, PhD
Name of lecturer: Magdalena Pokrzyńska, PhD, Izabela Kaźmierczak-Kałużna, PhD

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COURSE CONTENTS:

LEARNING OUTCOMES:
Knowledge of territorial aspects of social life and interpretation of local and regional problems in sociological perspective.

ASSESSMENT CRITERIA:
Graded on the basis of active participation in the course and exam.

RECOMMENDED READING:
1. Dyoniziak R. i in. (1999), Społeczeństwo w procesie zmian, Zielona Góra
5. Malikowski M., Solecki S. (red.) (1999), Socjologia miasta. Wybór tekstów, Rzeszów
**MASS COMMUNICATION**

Course code: 15.0-WP-SOC-KMAS  
Type of course: compulsory  
Entry requirements: Social knowledge about interactions and symbolic communication  
Language of instruction: Polish  
Director of studies: Beata Trzop, PhD  
Name of lecturer: Beata Trzop, PhD

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**COURSE CONTENTS:**  
Historical factors of appearing mass media; Mass culture and popular culture; Social communication – mainly rules of interactions and communication; Relationship between sender and receiver; Content analysis of products of tv, radio, internet, mass press

**LEARNING OUTCOMES:**  
Student should make correct analysis of products of mass media in theoretical and methodological context

**ASSESSMENT CRITERIA:**  
Work with source texts, content analysis of products of press, internet and tv.

**RECOMMENDED READING:**  
2. T. Goban-Klas, Media i komunikowanie masowe, Warszawa 1999  
3. M. Castells, Galaktyka Internetu, Poznań 2003  
4. W. Godzic, Zrozumieć telewizję, Kraków 2001
CULTURAL ANTHROPOLOGY

Course code: 14.7-WP-SOC-AKUL
Type of course: compulsory
Entry requirements: Successful complete the first year of the studies
Language of instruction: Polish
Director of studies: Dorota Angutek Ph D.
Name of lecturer: Dorota Angutek Ph D.

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COURSE CONTENTS:
Antinaturalistic character of cultural anthropology as a social science. Beginings of anthropological thinking – its historical and elementary matters. Initiation of relativistic point in estimating strange, abroad cultures. Understanding cultures as ideative reality in opposition to naturalism of physical anthropology and etology – their elementary subjects will be also presented.

LEARNING OUTCOMES:
Obtain by students anthropological theoretical knowledge based on knowledge about varieties of cultures. Elements of cross-culture comparative studies in the context of cultural relativism as contradiction of ethnocentrism.

ASSESSMENT CRITERIA:
Exam. Active participation et the classes. Reading professional literature.

RECOMMENDED READING:
OPTIONAL READING:

CONTEMPORARY POLISH SOCIETY

Course code: 14.2-WP-SOC-WSP
Type of course: compulsory

Entry requirements:
Students should know basic sociological notions and some sociological theories;
They should know and be able to use basic resources of social knowledge: statistical yearbooks, results of survey made among the population, reports of research;

Language of instruction: Polish

Director of studies: Dr hab. Ewa Narkiewicz-Niedbalec
University of Zielona Góra professor

Name of lecturer: University of Zielona Góra professor, Artur Kinal, M.A.

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COURSE CONTENTS:
Looking at the contemporary Poland with its background;
The transformation period since the ‘RoundTable’;
The transformation of Polish economy; The ethos of work in Poland;
The reform of Polish institutions in the context European institutions; The changes of the system of value, morality, religiousness Polish society;
The changes in the social consciousness;

LEARNING OUTCOMES:
Students should learn the description and interpretation of the transformation period after 1989;
They should learn the changes in the economy and in the basic social institutions; They should learn about the changes of the system value, morality, religiousness of Polish society;

ASSESSMENT CRITERIA:
Passing the exam (50 % + 1 point);
RECOMMENDED READING:

1. Andrzej Chwalba, Po 1989 roku, w: Polska na przestrzeni wieków; PWN, Warszawa 2006;
3. Ireneusz Krzemiński, Jacek Raciborski (red.), Oswajanie wielkiej zmiany. Instytut Socjologii UW o polskiej transformacji; IFiS PAN, Warszawa 2007;
5. Janusz Mariański, Leon Smyczek (red.), Wartości, postawy i więzi moralne w zmieniającym się społeczeństwie, Wydawnictwo WAM, PTS, Kraków 2008;

OPTIONAL READING:

2. Jan Skórzyński, Rewolucja Okrągłego Stołu, Wydawnictwo Znak, Kraków 2009;
4. Raporty OBOP, www.tns-global.pl;
PREPARATION FOR THE FIELDWORK

Course code: 14.2-WP-SOC-PDBT
Type of course: compulsory
Entry requirements: course of research methods and statistics
Language of instruction: Polish
Director of studies: Magdalena Pokrzyńska, PhD
Name of lecturer: Magdalena Pokrzyńska, PhD, Joanna Frączak-Muller, PhD

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COURSE CONTENTS:
Preparing for data collection using a sociological research method, with literature query.

LEARNING OUTCOMES:
Students are obliged to layout research and set the schedule.

ASSESSMENT CRITERIA:
Different every year.

RECOMMENDED READING:
1. Babbie Earl (2003), Badania społeczne w praktyce, PWN, Warszawa
2. Frankfort - Nachmias Ch. i Nachmias D. (2001), Metody badawcze w socjologii, Poznań
7. Badania empiryczne w socjologii, red. M. Malikowski, M. Niezgoda, tom 1, Tyczyn 1999
**FIELDWORK**

Course code: 14.2-WP-SOC-BDTR  
Type of course: compulsory  
Entry requirements: course of research methods and statistics  
Language of instruction: Polish  
Director of studies: Magdalena Pokrzyńska, PhD  
Name of lecturer: different every year

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**COURSE CONTENTS:**  
Data collection using a sociological research method, controlling data and elementary data analysis

**LEARNING OUTCOMES:**  
Fieldwork based on prepared concept. Students are obliged to layout research, set the schedule and run the survey.

**ASSESSMENT CRITERIA:**  
Project

**RECOMMENDED READING:**
1. Babbie Earl (2003), Badania społeczne w praktyce, PWN, Warszawa  
2. Frankfort - Nachmias Ch. i Nachmias D. (2001), Metody badawcze w socjologii, Poznań  
7. Badania empiryczne w socjologii, red. M.Malikowski, M. Niezgoda, tom 1, Tyczyn 1999  
CONTEMPORARY SOCIOLOGICAL THEORIES

Course code: 14.2-WP-SOC-WTS
Type of course: compulsory
Entry requirements: The knowledge about classical sociological theories (from history of sociological knowledge) and general sociological knowledge (from introductory to sociology). Ability to read scientific papers.
Language of instruction: Polish
Director of studies: Dr hab. Mirosław Chałubiński University of Zielona Góra professor
Name of lecturer: Dr hab. Mirosław Chałubiński University of Zielona Góra professor, Dorota Bazuń, PhD

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COURSE CONTENTS:

Lectures and classes let the students follow through the different social theories like functionalism, neofunctionalism, exchange theory, ethnomethodology, postmodern theories, symbolic interactionism, conflict theory, critical theory, feminist theory etc.

LEARNING OUTCOMES:

The course aim is introduction to contemporary sociological theories. After the course the students should: a) know main conceptions of the contemporary sociological theory; b) feel familiar with the ideas which influenced modern theories; c) be able to make use of the knowledge during writing their papers.

ASSESSMENT CRITERIA:

Attendance et class, factual knowledge, passing the test.

RECOMMENDED READING:

ARCHIVE DATA ANALYSIS

Course code: 14.2-WP-SOC-ADZ
Type of course: compulsory
Entry requirements: research methods and course of methodology (basic) and statistics

Course of qualitative and quantitative research methods and course of methodology (basic) and statistics

Language of instruction: Polish
Director of studies: Dorota Szaban, PhD
Name of lecturer: Dorota Szaban, PhD

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COURSE CONTENTS:
Students are supposed to be acquainted with files and stores of archival data. They will practice how to use this type of data. Among practiced issues are: elementary rules of research activity in social science, introducing data bases, taking advantage of empirical report files from survey studies of ADS or CBOS, finding other data sets collected on regular base and those, which are available on-line, such as statistical yearbooks, data collected by National Examination Board. Students should learn how to find mass-media data for content analysis.

LEARNING OUTCOMES:
Preparing students to conducting both qualitative and quantitative research using archival data.

ASSESSMENT CRITERIA:
Graded on the basis of activ participation in the course and preparation raports whit archive data analysis.

RECOMMENDED READING:
2. E. Babbie, 2004, Badania społeczne w praktyce
7. Sulek A., 1990, W terenie, w archiwum i w laboratorium. Studia nad warsztatem socjologa
**COMPUTER DATA ANALYSIS**

**Course code:** 11.2-WP-SOC-SPSS  
**Type of course:** compulsory

**Entry requirements:**  
Courses: Research Methodology, Elementary Statistic.  
Knowledge and skills: IT elementary knowledge and skills

**Language of instruction:** Polish  
**Director of studies:** Elżbieta Papiór, PhD  
**Name of lecturer:** Elżbieta Papier, PhD

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**COURSE CONTENTS:**
1. Introduction to quantity research: questionnaire preparation; SPSS capabilities.
2. Data collecting: start with SPSS - statistical and data management package for analysts and researchers; data input, coding, sampling error.
4. Raw score conversion: recoding, labeling, data reduction.
5. Variable relation testing: cross tabulation, test of significance, significance level, sampling distribution of $\chi^2$, t test for independent samples.
6. Report presentation: statistic inference, preparing graphs

**LEARNING OUTCOMES:**
Knowledge and skills: computer and software application in social research, data computation; analyzing and interpretation the result of an empirical study; SPSS proficiency.

**ASSESSMENT CRITERIA:**
Final test.

**RECOMMENDED READING:**

Course code: 14.2-WP-SOC-MBOS
Type of course: compulsory
Entry requirements: To obtain credit and a survey project
Language of instruction: Polish
Director of studies: Krzysztof Lisowski, PhD
Name of lecturer: Krzysztof Lisowski, PhD

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COURSE CONTENTS:

LEARNING OUTCOMES:
To instruct student in methods and techniques of a public survey (poll). Student should have knowledge and abilities carrying on a public survey and preparing a project.

ASSESSMENT CRITERIA:
Exercises, working in groups, working on project, discussion

RECOMMENDED READING:
1. Babbie E. (2003), Badania społeczne w praktyce, Warszawa
2. Nachmias Ch. F., Nachmias D. (2001), Metody badawcze w naukach społecznych, Poznań
4. Nowak S. (1965), Metody badań socjologicznych, Warszawa
5. Sulek A. (2001), Sondaż polski, Warszawa
7. Sztabiński P., Sztabiński F., Sawiński Z., (red), (2004), Nowe metody now podejścia w naukach społecznych, Warszawa
Group of optional subjects
Course code: 14.3-WP-SOC-ZKNR
Type of course: optional

Entry requirements: Basic information from the scope of social psychology, sociology of social processes, family sociology, culture sociology

Language of instruction: Polish
Director of studies: Dr inż. Patrycja Łychmus
Name of lecturer: Dr inż. Patrycja Łychmus

### Course Contents:
1. Consumer’s personality and his behavior on the market; personality structure
2. Perception and its influence on the consumer behavior
3. Psychological models of the consumer behavior on the market
4. Perceptional and decisional aspects of the consumer behavior
5. Satisfaction and its influence on the consumer behavior
6. Consumer behavior in a group
7. The influence of a family on the consumer behavior; family decisions
8. Consumer as a member of a social class
9. The culture and its influence on a consumer behavior

### Learning Outcomes:
Knowledge of problems connected with consumer behaviors, their theoretical models, discriminants and determinants.

### Assessment Criteria:
Graded on the basis of active participation in the course

### Recommended Reading:
1. Doliński D., Psychologiczne mechanizmy reklamy, Gdańsk 2003
2. Falkowski A., Tyszka T., Psychologia zachowań konsumenckich, Gdańsk 2003
4. Laszczak M., Psychologia przekazu reklamowego, Kraków 1998
5. Łodygowska E., Rajewska K., Psychologia kontaktu z klientem, Warszawa 2001
SOCIO-CULTURAL ASPECTS OF OLD AGE

Course code: 14.2-WP-SOC-SKZS
Type of course: optional
Entry requirements: Basic knowledge of general sociology, microstructure and social policy
Language of instruction: Polish
Director of studies: Żywia Leszkowicz-Baczyńska, PhD
Name of lecturer: Żywia Leszkowicz-Baczyńska, PhD, Joanna Róg-Ilnicka, M.A.

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COURSE CONTENTS:
The social role of an old man in society, local community and family. Situation of an old man. Quality of life of the old. Their individual activity. Social policy towards the old. Stereotypes patterns and the old. Age against the background of social structure in Poland.

LEARNING OUTCOMES:
Theories of aging, situation and place of an old man in contemporary society. Ability of diagnosing the situation of the old in different aspects of socio-cultural conditions. Preparing the research and analysis concerning the old.

ASSESSMENT CRITERIA:
Test and illustrated presentation on the problems of aging and aged people in Poland

RECOMMENDED READING:
4. Piotrowski J. (1973), (red), Miejsce człowieka starego w rodzinie i społeczeństwie, Warszawa.
7. Synak B. 2000, Ludzie starzy w warunkach transformacji ustrojowej, Gdańsk

OPTIONAL READING:
2. Parsons T. 1969, Struktura społeczna a osobowość, Warszawa
4. Portret kobiety i mężczyzny w środkach masowego przekazu oraz podręcznikach szkolnych [red]
5. R. Siemierska, 1997, Warszawa
SOCIOLOGY OF WORK AND OCCUPATION

Course code: 14.2-WP-SOC-SPIZ
Type of course: optional
Entry requirements: None
Language of instruction: Polish
Director of studies: Joanna Frątczak – Müller, PhD
Name of lecturer: Joanna Frątczak – Müller, PhD

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COURSE CONTENTS:
1. Labour market in socialism
2. Labour market in capitalism and in postmodern economy
3. Labour market in Poland after 1990
4. Analysis of labour market, preparing to labour market analysis, source of knowledge of labour market, examinations of work offers
5. Process of migration at the work market
6. Analysis of situation of selected social category at the work market (women, youth, the handicapped)
7. Professional success, professional biography
8. Phenomenon of unemployment
9. Employment flexibility
10. Work market in lubuskie voivodeship

LEARNING OUTCOMES:
Students should receive complex knowledge of functioning of labour market and dynamics of qualitative and quantitative changes of employment. They should have skills in implementing knowledge of organization of labour market and searching and analysing dates of it.

ASSESSMENT CRITERIA:
Graded on the basis of active participation in the course and writing a test

RECOMMENDED READING:
5. Europejski portal mobilności zawodowej.
7. Gazeta Wyborcza - dodatki praca.
8. GUS. Informacje statystyczne o lubuskim rynku pracy.
13. Tablice informacyjne i strony internetowe Urzędów Pracy.
SOCIOLOGY OF MARRIAGE AND FAMILY

Course code: 14.2-WP-SOC-SMIR
Type of course: optional
Entry requirements: None
Language of instruction: Polish
Director of studies: Joanna Fratczak- Müller, PhD
Name of lecturer: Joanna Fratczak- Müller, PhD

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COURSE CONTENTS:

LEARNING OUTCOMES:
Students know the basic theories on family functions and the changes in its functioning. Shaping the abilities of understanding the ways of family actions as a social group and institution. Enlarging knowledge on new forms of marriage and family life and institutional strategies towards them in western culture.

ASSESSMENT CRITERIA:
Class attendance and passing the test
**ECONOMICAL SOCIOLOGY**

Course code: 14.2-WP-SOC-SOEK

Type of course: optional

Entry requirements: Basic knowledge of sociology

Language of instruction: Polish

Director of studies: Anna Mielczarek-Żejmo, PhD

Name of lecturer: Anna Mielczarek-Żejmo, PhD

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COURSE CONTENTS:

Economy as a development factor. Theories of Smith, Marx, Weber, Durkheim, Schumpeter, Polanyi and Etzioni. Economical principles of social mobility. Work relations and division.

LEARNING OUTCOMES:

Learning by students the principles of economic relations. Furnishing the students with the knowledge of Smith, Marx, Weber, Durkheim, Schumpeter, Polanyi and Etzioni. Using the acquired knowledge for interpretation of the data concerning social organization.

ASSESSMENT CRITERIA:

Lecture – written exam
Class – test and active participation

RECOMMENDED READING:

OPTIONAL READING:
PSYCHOLOGY OF SOCIAL INFLUENCE

Course code: 14.4-WP-SOC-PSWS
Type of course: optional
Entry requirements: basic knowledge of sociology and social psychology
Language of instruction: Polish
Director of studies: Danuta Chmielewska-Banaszak, PhD
Name of lecturer: Danuta Chmielewska-Banaszak, PhD

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COURSE CONTENTS:
Basic issues of social influence in advertisement, Politics AND Management of Human Resources

LEARNING OUTCOMES:
Understanding of social influence. Skills in using theory and practice of social influence as a tool in sociologist’s work

ASSESSMENT CRITERIA:
lecture: exam; class: project

RECOMMENDED READING:
OPTIONAL READING:

1. Doliński D. 2003, Psychologia reklamy, Gdańsk: GWP.
PUBLIC RELATIONS

Course code: 15.3-WP-SOC-TKWZ
Type of course: optional

Entry requirements: The basic knowledge from the range of the sociology and the social psychology

Language of instruction: Polish

Director of studies: Mariusz Kwiatkowski, PhD

Name of lecturer: Mariusz Kwiatkowski, PhD, Joanna Róg-Ilnicka, mgr

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COURSE CONTENTS:
Techniques of self-presentation, eristic techniques, the cooperation with media, the organization of meetings, the formation of the image of the person, the formation of the image of the public institution, the public critique and the defence of the image.

LEARNING OUTCOMES:
The aim of the classes is to prepare participants to use the knowledge from the range of the sociology, the social psychology and related disciplines in the formation of the image of economical, political and cultural organizations. Participants conquer following skills: self-presentation, the exertion of the influence on other, the leadership of public discussions, the defence against the manipulation, the projection and the leadership of social campaigns.

ASSESSMENT CRITERIA:
Graded on the basis of active participation in the course and project presentation

RECOMMENDED READING:
SOCIOMETRY OF DEVIANCE AND SOCIAL PATOLOGY

Course code: 14.2-WP-SOC-SDIP
Type of course: optional
Entry requirements: Knowledge of basic concepts and sociological theories
Language of instruction: Polish
Director of studies: Danuta Chmielewska-Banaszak, PhD
Name of lecturer: Katarzyna Walentynowicz-Moryl, M.A.

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COURSE CONTENTS:

LEARNING OUTCOMES:
Knowledge of basic concepts and sociological theories of deviance individuele and in the groups; analyse contemporain influences of deviance in live the society and etiologie the exclusion / processes of social marginalisations.

ASSESSMENT CRITERIA:
Graded on the basis of active participation in the course.

RECOMMENDED READING:
1. Gaberle A., (2003), Nierozłączna triada: przestępczość, przestępca, społeczeństwo; Gdańsk;
3. Merton R.T., (2002), Teoria socjologiczna i struktura społeczna; Warszawa;
4. Kurzępa J.,(2001), Młodzież pogranicza- świnki, Kraków;
BACHELOR'S SEMINAR

Course code: 14.2-WP-SOC-SLIC

Type of course: optional

Entry requirements: Basic knowledge of methodology

Language of instruction: Polish

Director of studies: Dr hab. Maria Zielińska, University of Zielona Góra professor

Dorota Szaban, PhD, Barbara E. Zagórska, PhD, Mariusz Kwiatkowski, PhD, Dorota Angutek, PhD, Krzysztof Wąż, PhD, Beata

Name of lecturer: Trzop, PhD, Krzysztof Lisowski, PhD, Szymon Krzyżaniak, PhD, dr hab. Edward Hajduk, profesor, dr hab. Leszek Belzyt, University of Zielona Góra professor

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COURSE CONTENTS:
Introductory classes, drawing up rules of cooperation and work schedule. Bachelor’s thesis versus Master’s thesis. Making students acquainted with writing Master's thesis and its formal requirements. Work out the plan of the paper, continuation: work on the theoretical part of the paper and presenting its final version by the end of the fifth semester; work on the methodological assumptions of the paper. Giving the final shape to the methodological part of the paper and receiving a credit; systematizing and analyzing the results of the researches; finalizing work; receiving a credit for a course.

LEARNING OUTCOMES:
Acquiring ability to use the methodological knowledge already possessed and putting it into practice while formulating one’s own conception of work. Gaining competence in editing a dissertation, writing and presenting Bachelor’s thesis.

ASSESSMENT CRITERIA:
Completing and handing in the dissertation
RECOMMENDED READING:

Course code: 14.2-WP-SOC-PRSC

Type of course: optional

Entry requirements: The fundamental knowledge of the questions concerns general sociology.

Language of instruction: Polish

Director of studies: Beata Trzop, PhD
Kazimierz M. Słomczyński, professor, Edward Hajduk, professor, dr hab. Krystyna Janicka University of Zielona Góra
professor, dr hab. Maria Zielińska, University of Zielona Góra professor, dr hab. Leszek
Belzyt, University of Zielona Góra professor, dr hab. Hans Peter Muller, University of Zielona Góra professor, Mariusz
Kwiatkowski, PhD, Dorota Angutek, PhD, Dorota Szaban, PhD, Artur Kinal, M.A.
Joanna Róg-Ilnicka, M.A, Justyna Nyckowiak, M.A

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COURSE CONTENTS:
To present scope of a subject referred to local communities, ethics, social philosophy and social structures. Search query and discussion about the individual ideas (referred to run of the classes) and the scope of the thesis. Chosen methodological aspects in social research and in its analysis. The analysis of data referred to the social effects of the structural changes in Polish agriculture in the nineties also their today’s repercussion. Using of different kinds of sociological methods during the process of observation and interpretation of urbanization and globalization in towns. The comparative analysis of various notions and categories of social changes and its using in scientific work. The grassroots movement and revolutions. The analysis of phenomenon and its value systematization. Using of relations between economy and ethics, politics and morality in presenting.
of different interpretative variants. The sociological interpretation of principles connected social life and the possibility of their ethical assessment. The possibility or the necessity for the interdisciplinary perceiving of social reality. The role of social philosophy. The religion and community. The religiousness and social mentality; the folk religiousness and new religious communities; the pilgrimages phenomenon- sociological interpretation of phenomena. Presenting a paper and discussion on papers according to previously decision.

LEARNING OUTCOMES:
To acquaint the students with the methodological questions and propriety in interpretation of sociological scientific works (especially some of its aspects). To help students in obtaining some abilities connected with the preparation of research material and its interpretation. The end result is to write a paper making use of various aspects and fields (on the basis of classes) of social science.

ASSESSMENT CRITERIA:
Students will receive a mark on the basis of: taking part in discussion, presenting prepared problems and a written paper.

RECOMMENDED READING:
1. Bauman Zygmunt, Płynna nowoczesność, Wydawnictwo Literackie, Kraków 2006
6. Kawczyńska-Butrym Zofia (red.), Mieszkańcy osiedli byłych pegeerów o swojej sytuacji życiowej. Raport z badań, Studio Poligrafii Komputerowej „SQL” s.c., Olsztyn 2001
9. Mariański Janusz (red.), Kondycja moralna społeczeństwa polskiego, Wydawnictwo WAM, Kraków 2002
10. Papierska Rada Iustitia Et Pax, Kompendium nauki społecznej Kościoła, Jedność, Kielce 2005

OPTIONAL READING:
2. Prüfer Paweł, Katolicyzm a pokojowa rewolucja, w: J. Macała, R. Potocki, A. Janiak (red.), Pokojowa rewolucja jako instrument zmiany politycznej w krajach postkomunistycznych na przełomie XX i XXI wieku, Uniwersytet Zielonogórski, Zielona Góra 2006, s. 52-67
5. Sztompka Piotr, Socjologia zmian społecznych, Wydawnictwo Znak, Kraków 2005
**MONOGRAPHIC LECTURE**

**Course code:** 14.2-WP-SOC-WMON  
**Type of course:** optional  
**Entry requirements:** The fundamental knowledge of general sociology and history of sociological thought  
**Language of instruction:** Polish  
**Director of studies:** dr hab. Maria Zielińska, University of Zielona Góra professor  
**Name of lecturer:** dr hab. Maria Zielińska, University of Zielona Góra professor, Paweł Prüfer, PhD

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**COURSE CONTENTS:**
The course content is referred to acquaintance of measures of social development; the interpretation of social occurrences by means of adopting ethical parameters/ factors- on the basis of some texts from John Paul’s II social encyclics (Laborem exercens, Sollicitudo rei socialis, Centesimus annus); the principal bases of social and Christian reflection (help, common allocation of properties, common good, social solidarity). The courses are connected with the socio-ethical look at social reality.

**LEARNING OUTCOMES:**
To acquaint the students with the questions of social development, local communities, countryside areas, towns; to point out at some aspects of social life which give the need for reflection in reference to social ethics and general bases of social cohabitation and cooperation.

**ASSESSMENT CRITERIA:**
Preparation for a test at the end of the school term, on the basis of literature and given lectures.

**RECOMMENDED READING:**
3. Papieska Rada Iustitia Et Pax, Kompendium nauki społecznej Kościoła, Jedność, Kielce 2005
4. Strzeszewski Czesław, Katolicka nauka społeczna, Wydawnictwo KUL, Lublin 2003
METHODS OF MARKETING SURVEYS

Course code: 14.3-WP-SOC-MBM
Type of course: optional
Entry requirements: To obtain credit and a survey project.
Language of instruction: Polish
Director of studies: Krzysztof Lisowski, PhD
Name of lecturer: Krzysztof Lisowski, PhD

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COURSE CONTENTS:
Marketing surveys – history and present. Media surveys – radio, the press, TV, Internet. Focus – quality method of marketing surveys. Tracking and panel survey. Ethics of marketing surveys.

LEARNING OUTCOMES:
To instruct students in methods and techniques of marketing surveys. Students should have knowledge of carrying on marketing surveys and preparing project of marketing survey. Methods of marketing surveys.

ASSESSMENT CRITERIA:
Excercises, working in groups, working on project, discussions.

RECOMMENDED READING:
3. Mazurek Łopacińska K. (red.), (2005), Badania marketingowe, teoria i praktyka, Warszawa
5. Sztabiński P., Sztabiński F., Sawiński Z., (red.), (2004), Nowe metody, nowe podejścia w naukach społecznych, Warszawa
**Sociology of the Youth**

Course code: 14.2-WP-SOC-SML

Type of course: optional

Entry requirements:
Basic knowledge of the following concepts: socialization, upbringing, process of upbringing, transmission of culture, implicit program of educational influences

Language of instruction: Polish

Director of studies: Martyna Roszkowska, PhD

Name of lecturer: Martyna Roszkowska, PhD

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**Course Contents:**
Review of the „youth” definition; selected theories of the young; defining concepts as generation, youth, the young. White paper of the Polish youths. White paper of the European youths. Characteization of selected “generations”; risk behavior of children and youths. Young people in the face of democratic values in the light of cross-national comparative studies.

**Learning Outcomes:**
Familiarizing students with basic theoretical concepts concerning the youth phenomenon and the youths.

**Assessment Criteria:**
Attending classes, active participation, passing the test.

**Recommended Reading:**
1. Pomiędzy Eros a Thanatos, Wrocław 2008, s.9
2. Fatyga B., Dzicy z naszej ulicy, Antropologia kultury młodzieżowej, Warszawa 1999
4. Garewicz J., Pokolenie jako kategoria socjofilozoficzna, Studia Socjologiczne, nr1 1983
5. Griese H.M., Socjologiczne teorie młodzieży, Kraków 1996
11. Świda-Ziema H., Młodzi w nowym świecie, Kraków 2005

OPTIONAL READING:
PERSONNAL STRATEGIES

Course code: 14.3-WP-SOC-SPR
Type of course: optional

Entry requirements: The basic acquaintance of notions and theories from the range of the sociology, and especially the sociology of the work and the occupation.

Language of instruction: Polish
Director of studies: Mariusz Kwiatkowski, PhD
Name of lecturer: Mariusz Kwiatkowski, PhD, Joanna Róg-Ilnicka, mgr

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COURSE CONTENTS:
Theoretical foundations of the personnel strategies, anthropological foundations of the personnel strategies, the culture and the development, collective activities and the development, the teamwork, the planning of human resources, the recruitment and the selection, the development of workers and the job management, industrial training

LEARNING OUTCOMES:
The preparation of participants to the prosecution of the function of the specialist to matters of personnel manager and other functions connected with management.

ASSESSMENT CRITERIA:
The participation in classes, carrying out tasks in compliance with the settled schedule.

RECOMMENDED READING:
SOCIAL POLICY

Course code: 14.2-WP-SOC-POSP
Type of course: optional

Basic knowledge of sociology in the field of modern theories and knowledge of quality of life and the main social problems in Poland.

Entry requirements: modern theories and knowledge of quality of life and the main social problems in Poland.

Language of instruction: Polish

Director of studies: Joanna Frątczak – Müller, PhD

Name of lecturer: Joanna Frątczak – Müller, PhD

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COURSE CONTENTS:

1. Social issue, structural and ideological roots of social issue, dimension of social issue, social issue in Poland.
2. Social function of state, social function in socialism.
3. Traditional theories of the social policy.
4. Models of the social policy, crisis of the welfare policy.
5. Social policy in Poland, strategy of social policy for lubuskie voivodeship.

LEARNING OUTCOMES:

Students should receive complex knowledge of ideas of social policy, its subject and activity. They should have skills in preparing for researching on quality of life.

ASSESSMENT CRITERIA:

Graded on the basis of active participation in the course and writing a test.

RECOMMENDED READING:

6. Raporty z badań CBOS.
7. Raporty z badań GUS.
# Sociology of Advertisement

**Course code:** 14.2-WP-SOC-SREK  
**Type of course:** optional

**Entry requirements:** Knowledge of methods of researches in social sciences, elementary knowledge about social structure and mass communication

**Language of instruction:** Polish  
**Director of studies:** Beata Trzop, PhD  
**Name of lecturer:** Beata Trzop, PhD

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**Course contents:**  
Definitions of advertisement; psychological and sociological aspects of advertisement; main types of advertising announcements; characteristic of wars in advertisement; sociological deciphering of advertisement

**Learning outcomes:**  
Sociological analysis of advertising announcements, correct interpretation of main types of advertisement and their target group.

**Assessment criteria:**  
Theoretical knowledge and practical presentations.

**Recommended reading:**  
1. J. Kall, Reklama, Warszawa 1998  
2. D. Dolinński, Psychologiczne mechanizmy reklamy, Sopot 2003  
**SOCIology of Health and Illness**

Course code: 14.2-WP-SOC-SZCH  
Type of course: optional

Entry requirements: Basic (or reflexis) knowledge about psychological and social factors health/illness.

Language of instruction: Polish  
Director of studies: Danuta Chmielewska-Banaszak, PhD  
Name of lecturer: Marcin Florkowski, PhD

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**Course Contents:**  

**Learning Outcomes:**  
Theoretical knowledge about sociological context of somatic and psychotic illness.

**Assessment Criteria:**  
Project.

**Recommended Reading:**
SOCIOLOGY OF INSTITUTIONS AND ORGANIZATIONS

Course code: 14.2-WP-SOC-SIIO
Type of course: optional
Entry requirements: Basic knowledge of sociology of modern theories.
Language of instruction: Polish
Director of studies: Mariusz Kwiatkowski, PhD
Name of lecturer: Mariusz Kwiatkowski, PhD

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COURSE CONTENTS:
1. Types of organizations, institutionalisation process.
2. Managing the activity of organization.
3. Social structure of organization.
4. Management of human resources.
5. Processes of communication, motivation in organization.
6. Types of organizational culture.

LEARNING OUTCOMES:
Students should receive complex knowledge of functioning of social organizations. He/she should have skills in implementing knowledge of working of organizations and peoples organizational behaviours.

ASSESSMENT CRITERIA:
The participation at classes, carrying out tasks in compliance with the settled schedule.

RECOMMENDED READING:
5. Gazeta Lubuska – dodatki praca.
SOCIAL ASPECTS OF SEXUAL ACTIVITY

Course code: 14.2-WP-SOC-SAZS  
Type of course: optional  
Entry requirements: Basic knowledge of sociology and social psychology  
Language of instruction: Polish  
Director of studies: Krzysztof Wąt, PhD  
Name of lecturer: Krzysztof Wąt, PhD, Joanna Dec, mgr

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COURSE CONTENTS:

1. Human sexuality and sexual activity.  
2. Myths, taboo and stereotypes about sexuality and sexual activity.  
   Human sexuality in life cycle.  
4. Specificity of sexual maturity among girls and boys.  
5. Determinants of sexual initiation and sexual activity among young people.  
7. Sexual morality and customs.  
8. Sexuality in close interpersonal relationships. Relationships of partners and marital unions.  
9. Sex and the Internet.  
13. Sexual education at school.  
15. Contraception and family planning.  
16. Social aspects of HIV/AIDS pandemic and sexually transmitted illnesses  
17. Social and cultural aspects of a norm and pathology in sexual behaviours.  
LEARNING OUTCOMES:

Competence at human psychosexual development and role of social and cultural determinants of human sexual activity. Ability to analyse the changes of sexual morality.

ASSESSMENT CRITERIA:

Active participation at classes, moderating over the classes, preparing individual studies concerning the subject.

RECOMMENDED READING:


OPTIONAL READING:

2. Łaciak B., Obyczajowość polska czasów transformacji czyli wojna postu z karnawałem, Wyd. TRIO, Warszawa 2005
3. Pankowska D., Wychowanie a role płciowe, GWP, Gdańsk 2005
4. Pawlik W., Grzech. Studium z socjologii moralności, Zakład Wydawniczy NOMOS, Kraków 2007
5. Seksualność człowieka w cyklu życia, red. M. Beisert, WN PWN, Warszawa 2006
7. Starowicz Z., Długołęka A., Edukacja seksualna, Świat Książki, Warszawa 2006